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for the News

# CARMEL SUN

Carmel's Leading  
Newspaper

VOLUME NO. 3

CARMEL-BY-THE-SEA, CALIFORNIA, THURSDAY, OCT. 31, 1935

NUMBER 40

## Class War or Everybody Work Together?

Tuesday's papers carried excerpts from two speeches, widely different, yet both concerning the welfare of the nation.

Dr. Rexford G. Tugwell, called No. 1 Brain Trust-er, in his appeal for support of Roosevelt before 8,000 listeners in Los Angeles, said:

"What we are now witnessing is the death struggle of industrial autocracy and the birth of democratic DISCIPLINE," and he warned the supporters of this democracy to be chary of attacks from "tory citadels" designed to break unity of their ranks. Tugwell predicted that the principal attacks against the Roosevelt administration would devolve on its financial policies. One wouldn't have to be a brain truster to figure that out, with the nation spending much more daily than its income.

Tugwell's address is taken as a tocsin of Class War.

Contrast then the speech of Ray Murphy, national commander of the American Legion, in an address at Jefferson City, Mo., on the same day. Murphy said: "We do not fear changes which are brought about in an orderly manner, but we do oppose and will continue to oppose changes which are sought in the disorderly, unconstitutional manner."

Murphy said the Legion was for taking all profits out of war, by drafting of capital, industry and manpower with special privilege and profit for none. A program of Americanism is the Legion's plan for the coming year.

## The Consumer Pays the Taxes

Federal Judge Leon R. Yankwich, Los Angeles, denied an application of the Coast Packing company to restrain the government from collecting approximately \$15,000 per month in levies under the hog processing taxes of the Triple A. The Coast Packing company should worry! It's the consumer who pays all taxes. The packing company may suffer from an empty coffer, because the people can't buy, but the poor person suffers from an empty stomach, with 25 cents of every dollar we spend going to the upkeep of the government. Time was when plain John Citizen didn't feel federal tax, but that day has passed and gone, and the New Dealers are now investigating the small incomes, as low as \$1,000, to find out whether they may not squeeze a little more out of the common people to support a government that has become topheavy.

## In the Grip of the Utilities

We hear so much about the heartless, iron grasp of the corporations and big interests—the grip the power companies have on the economic life of all of us and that practically all the nation's resources are in their control. But somehow, it doesn't make sense with what actually happens when it comes to individual relationship. The actual spending of our dollars for something we need to make life more pleasant.

The electric companies offer us stoves that make more heat and use less current—lights that give more light, are easier on the eyes and burn longer with less current consumption; motors that do more work on less current, and a thousand and one other things and then top it off with an occasional VOLUNTARY reduction in the price of electricity.

The P. G. & E. is announcing a lowering of rates to be made in a few weeks, if the railroad commission permits, that will amount to about 10 per cent on some classes of service, 20 per cent on some, and will make a total reduction of about \$4,000,000 to consumers in a year's time.

Already the rate is the seventh lowest, or to make it plainer, there are only six other companies in the United States that have a lower rate than our own P. G. & E. And perhaps they will eventually make it the lowest—but in any event, we should worry about the grasp of the power companies as long as the rates keep moving down.

Peter O'Crotty ran afoul of the Carmel police this week and was cited for driving without due caution at intersections, on Cana Iowa street. He will appear before Judge Wood Nov. 5.

TEA ROOM—Now in operation, for lease. Might consider a partner.—Box 44, Carmel, or phone Carmel 380-J.

Mr. and Mrs. Sidney Fish have returned to their lovely Carmel Valley home after a vacation spent on their Long Island estate.

Mr. and Mrs. Willard W. Wheeler of Palo Alto, former Pebble Beach residents, spent the week-end with Carmel friends.

## Red Cross Workers

### Ready For Drive

In preparation for the forthcoming campaign for Carmel Chapter, American Red Cross, Mrs. Herbert John Morse, Campaign chairman has issued the following Pertinent Points for the benefit of the members of the campaign organization and the public as well:

Beginning on Armistice Day and continuing until Thanksgiving the Annual Red Cross Roll Call will be held in Carmel. This campaign will be conducted by a group of loyal men and women who have volunteered to secure memberships for the national and local programs.

Headquarters will be established at Levinson's Garage at San Carlos and Ocean.

The activities of Carmel chapter differ radically from the regular Red Cross chapter, as it has taken over the relief work for the Carmel territory. This includes home relief, attention to the unemployed, milk for the babies and for school children, medication, hospitalization and furnishing of clothing.

Budget requirement for 1936 is \$3,000. More can be economically used because the various Federal Relief agencies are gradually turning over their cases to our local chapter.

Medical aid is quite an important part of the local budget and our doctors, dentists and oculists are cooperating generously by rendering free service.

Over \$400 has been spent this year for milk, for undernourished children and babies. In this work we have had the aid of our local dairies.

Red Cross is giving aid, never hands out money nor attempts to pay over-due bills. It does, as occasion requires, assist with current bills, issuing grocery, milk and meat orders.

The clothing department has made an enviable record and Carmel folks have been most generous in donating clothing which is being distributed to those in need from our present location in the rear of the old Postoffice building on Dolores Street.

Under the leadership of Mrs. John W. Dickinson, a Red Cross sewing circle is conducted. Not only do the ladies prepare new clothing, but make many hospital accessories and Christmas bags that are sent to far away points for veterans and government employees.

Mr. Byington Ford is in charge of the local Disaster relief committee which has a reserve fund of \$300 for any Peninsula demand.

Red Cross membership is \$1, \$5, \$10 and \$25. Only fifty cents of each membership is sent to National Headquarters to be utilized for disaster and administration purposes. The balance of the subscriptions made by our citizens is for utilization by the executive committee and wisely expended to bring joy and relief to those in dire need.

Such an enlightened program is worthy of support by the combined citizenry of Carmel.

Carmel Chapter is not a member of the Peninsula Community Chest. It will conduct its own campaign for local needs.

Fred Buck and family of Carmel spent the week-end in the bay cities, Fred taking in the big game.

## ELEANORA BOSWORTH IS

### BRIDE OF WILLIAM BLACK

The wedding of Miss Eleanora Bosworth, daughter of Mr. and Mrs. Neil Bosworth of Carmel, to Mr. William Black of San Francisco, Wednesday of last week came as a surprise announcement to the bride's many friends in this city. The ceremony was performed at the home of Hilarie Belloc, noted writer, in Sausalito.

The bride graduated from Mills college two years ago and since that time had made her home in Carmel where she has hosts of friends.

The groom is a graduate of Ranelagh school and the Royal Military college of Sandhurst, England, and is a son of Mr. and Mrs. Henry G. Black of Santa Cruz.

Mr. and Mrs. Black will make their home in San Francisco where Mr. Black is in business.

The newlyweds stopped at the bride's home in Carmel Monday on their way to their new home after a wedding trip to the southern part of the state.

## CARMEL TOWNSENDITES

### GIVE PARTY FRIDAY NITE

Tomorrow (Friday) evening, November 1, the Townsend club of Carmel will enjoy a pot luck supper followed by a vaudeville program and dancing at the Manzanita club.

The program will be under the direction of Charles Frank who promises some special numbers that will be highly entertaining.

June Deight and her dancers will be one of the numbers, the three Jewell youngsters with their stringed instruments, and singing hillbilly songs, will be another, and there will be a Japanese singer from Monterey. Mr. Frank will present a banjo solo and there will be several other musical selections, so that this meeting bids fair to outdo all others put on by the Carmel club.

## COUNCIL TO MEET IN

### REGULAR SESSION, 6TH

Next Wednesday evening, November 6, the Carmel city council will meet in regular session when several things of interest will be taken up. The question of the purchase of a grader for use in street work and of the contract for the city printing will be heard.

## FREDERICK BECHDOLT HAS

### STORY IN SAT. EVE. POST

Frederick Bechdolt's name leads all the rest in the Saturday Evening Post this week, being seen in black face letters on the cover page.

Turning to page 3, you will find as interesting a story of the federal prison at Alcatraz as one could wish to read. The article is profusely illustrated with photographs, and the tale is told in such a way that the reader doesn't wish to skip a word.

Carmel and other peninsula friends are congratulating Mr. Bechdolt.

Mr. and Mrs. P. A. McCreery of Carmel have gone to Alabama for a visit with the former's parents.

## PACIFIC GAS ELECTRIC

### APPLIES TO LOWER RATES

The average peninsula family will receive reductions in their gas and electric bills of 10.7 per cent a month, if the Railroad commission permits the Pacific Gas and Electric company to lower their rates, as per their recent application.

Those who use up to as high as 150 kilowatt hours per month will receive a reduction of 20 per cent, while in rural and unincorporated territory the percentages are somewhat lower.

Commercial lighting will be reduced between 9 and 10 per cent in cities and towns.

The action has been made possible, a company statement declares, by increased consumption of electricity resulting from a temporary inducement rate put in force last December, by substantial reductions in bond interest charges, and by economies in operating expenditures. The benefit of savings accomplished by the company is being passed along to consumers in the form of lower rates and smaller bills.

The new reduced rates will apply to all classes of domestic service, to commercial lighting, and to power, supplied in large blocks to commercial and industrial users. They will be effective throughout the 46 counties of central and northern California in which the Company operates, and will benefit more than 690,000 consumers.

Reductions will become effective with bills submitted in January, the new rates applying after December meter readings. This will follow immediately upon expiration of the special inducement rate offer for additional use of electricity which, during the twelve months it has been in effect, will have saved consumers approximately \$1,600,000.

## FREIGHT TRAIN

### GETS NAME AND

### STARTS VOGUE

The "freight train with a name" is the latest addition to the Southern Pacific family!

Christened the "Overnight," in honor of its running time, and announced as the "fastest freight train in the West," a new merchandise carrier has been placed in service between San Francisco bay cities and Los Angeles.

Heretofore, it is pointed out, the railroad has given names to passenger trains only. But the fast merchandise carrier was deemed worthy of more than a number, and so it was officially christened when it made its appearance October 22.

Southern Pacific is considering like procedure in connection with other freight trains, and lo! after all these years the hard-working, ever-faithful, but, until now, unnamed freight carriers may soon be called by name instead of just "hey there!"

Dr. and Mrs. Ray White and Miss Victoria Ingram of San Francisco spent the week-end with Mr. and Mrs. G. W. McFarland at Lincoln Green.

Miss Charlotte Ingram is now in Carmel and expects to make her home here and be associated with her sister, Mrs. Marie McFarland in the Beauty Studio.

## COMMITTEE SOLICITING

### FUNDS FOR OLD MISSION

"This fund is one which must interest every individual in Carmel," said John Jordan, speaking to a Sun representative Wednesday in regard to the call for money to reroof the Old Mission. "I know what this means to Carmel," Mr. Jordan further stated, "because I hear visitors who come to my hotel discussing the Mission, and I know it brings hundreds of people here yearly."

An effort will be made to raise \$7800 on the peninsula for this purpose, as the historic building is important to the peninsula as a whole.

All the business people are being seen individually this week in the call for contributions and it is hoped that enough money may be secured to begin work at an early date and avoid the damage which the wet weather would bring in its present condition.

## MRS. SHEETS IS CITED

### IN CASE OF BONFIRE

Mrs. Ann Sheets was cited in Police Judge Wood's court Monday for "willfully and unlawfully maintaining a bonfire on public land without having obtained permit to do so." She was released on her own recognizance to appear for a hearing next Tuesday morning at ten o'clock in the council chambers. Mrs. Sheets asked for trial by a jury and has stated that she will act as her own lawyer.

## FROST IN VALLEY NIPS

### VEGETABLES WEDNESDAY

Frost in Carmel Valley Tuesday night, and Wednesday morning, took the present crop of strawberries, string beans, squashes and tomatoes.

Those who had strawberries picked them thoroughly Tuesday so that the stores had a plentiful supply of berries Wednesday.

## MISSIONARY SOCIETY TAKE

### TRIP TO SO. AMERICA

The Carmel Missionary society took a "Trip to South America," Tuesday afternoon at the Community church, with Mrs. D. E. Nixon at the helm. The room was decorated with globe, ships, shells, gourds, maps and so forth from South America.

An article was read about "Civilization," and a playlet, "Yesterday and Today," was presented. Representing Yesterday, Mrs. Askew was dressed in a black mantilla, and was linked by a chain to the younger generation, portrayed by Mrs. Melvin Dorsett, while Mrs. Mabel Turner represented Today. Others taking part in the pageant were: Miss Mary Barnes, Miss Margaret White, Mrs. Clara Beller and Miss Tiny Pearson.

The next meeting will be held at All Saints Episcopal with Mrs. Vera Mills in charge.

Mrs. Herbert Tolfree, Hatton Fields, has as her guest her mother, Mrs. Marie Francisca Jones of Oakland.

With Miss Opal Walrad, a member of the Old Monterey school faculty, as honoree, Miss Hazel Wanzer delightfully entertained at a Halloween party Thursday evening, the occasion being Miss Walrad's birthday.

## SUNDAY SCHOOL PUPILS

### HAVE HALLOWEEN PARTY

The Junior department of the Community church comprising the girls' class taught by June Delight and the boys' class with Mrs. D. E. Nixon as teacher, held a Halloween party in the basement of the church Monday night. Assisting in entertaining were the pianist, Jean Elaine Funchess and Tiny Pearson, substitute teacher.

When the guests arrived, they were met in the yard by an old tramp, Joe, [Miss Tiny Pearson] who took them to the basement where they were welcomed by ghost hostesses and finger printed in blood, [beet juice] and then seated by an old witch.

Prizes were given by popular vote for costumes and Martha Rico, in Hawaiian dress, won first.

Games were played during the evening, and delicious refreshments served.

Fourth, fifth and sixth grade boys and girls are urged to come to Sunday school at 9:45 each Sunday, so they may take part in these good times.

## PACIFIC GROVE CASE

### ATTRACTS ATTENTION

Whether or not the Pacific Grove charter may be interpreted in such a way that officers of the city may sell to the city, or whether the strict court rulings in other cases in California will be followed is a matter that is causing much interest among peninsula folk.

Atty. John M. Thompson is representing Roy M. Wright, C. A. Borchers and Phil Rose in an effort to compel City Clerk Elgin Hurlbert and City Treasurer L. C. Fisher to sign warrants for bills presented by them for materials furnished the city. Hurlbert and Fisher have refused because the men are connected with the city government.

Atty. Campbell demurred to the complaint, saying it does not show cause for action, on the grounds that the charter does not need to be construed, as it states the law plainly. If Judge Jorgensen rules there is cause for action, Atty. Campbell said he would amend his answer and argue the case.

November 15 has been set as the date for "Las Tapatias," a program to be put on by the Misses Clotilde Elena and Bertha Lindeman of San Jose, under the sponsorship of the Tau Mu society. Mexican songs, instrumental music and dancing will take up the program. The young ladies lived in Mexico for many years. Proceeds from the entertainment will be used by the Tau Mu as a benefit.

Miss Virginia Hale, Carmel, has had a trio of interesting visitors this week in Mrs. Xavier Martinez, her daughter, Miss Micaela Martinez and Miss Harriet Deane. Doing some splendid things in art herself, Miss Martinez is also the daughter of the famous artist Xavier Martinez. Several of the Carmel people had the pleasure of meeting the guests and seeing Miss Martinez's work, which runs to the line of religious paintings.

Miss Jane Burritt returned to her Carmel home Friday after a visit with her sister, Mrs. Francis Allen, in New York.







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Monterey**U.S.S. HOPKINS BRINGS****NAVY TO PENINSULA**

Hundreds of peninsula folk went aboard the destroyer, Hopkins, as it lay at anchor in Monterey bay from Saturday to Tuesday, having been sent here by the government to help this vicinity celebrate Navy day Monday.

Talks were made before all school children on the peninsula Monday morning by officers from the boat, and games were provided for the visitors during their stay.

Miss Barbara Wood, Carmel, assistant librarian since September 1, has taken a cottage on Thirteenth.

**CHRISTIAN SCIENCE CHURCHES**

In all Christian Science churches, branches of The Mother Church, The First Church of Christ, Scientist, in Boston, Mass., a Lesson-Sermon will be read Sunday, November 3, on the subject "Everlasting Punishment."

The Golden Text will be: "Create in me a clean heart, O God; and renew a right spirit within me" (Ps. 51:10). Bible selections will include the following passages from Galatians 5: 19, 21: "Now the works of the flesh are manifest, which are these: Adultery, fornication, uncleanness, lasciviousness, . . . Envyings, murders, drunkenness, revellings, and such like: of the which I tell you before, as I have also told you in time past, that they which do such things shall not inherit the kingdom of God."

A passage from the Christian Science text book, "Science and Health with Key to the Scriptures" by Mary Baker Eddy, will also be included, which reads as follows: "We cannot build safely on false foundations. Truth makes a new creature, in whom old things pass away and 'all things are become new.' Passions, selfishness, false appetites, hatred, fear, all sensuality, yield to spirituality, and the superabundance of being is on the side of God, good" (p. 201).

Mrs. Markham Johnston, Carmel, is enjoying a visit from her mother, Mrs. Annie E. Riegg of Palo Alto.

**MRS. FLANDERS' FATHER****DIES AT AGE OF 79**

Carmel friends are sympathizing with Mrs. Paul Flanders in the death of her father, Frank Johnson, who died after a very short illness at his home in St. Paul, Minn.

The deceased retired from active business two years ago after fifty years as president of the American Hoist and Derrick company. He had visited with the Flanders family here many times and made many friends in Carmel.

Lt. Commander Henry Y. McCowan, of the U.S.S. Hopkins, was the honor guest of the Breakfast club Tuesday morning.

Mrs. Gussie Meyer, Carmel, was in the southern part of the state attending the fair, and visited Boulder Dam before returning home this week.

Little Shirley Irene Helwig arrived last Thursday at the Bayview hospital to brighten the home of her parents, Mr. and Mrs. Charles Hewig of Pacific Grove.

Five SERA workers were sentenced to 30-day jail sentences, or to leave the county for six months, when they appeared before Judge Monty Hellam charged with drinking in public places.

The Monterey Herald, the peninsula's daily, is sporting a new "dress" which greatly adds to its appearance and legibility. It has been the Sun's personal experience that readers approve of a readable type.

The peace officers of the district met Monday evening at the Pilot, Monterey, for dinner and a get-together. Informal talks were made on cooperation among the law enforcement officers, and Anthony Brazil, district attorney, gave an interesting talk, as well as did Ben Knight of Santa Cruz. The next meeting will be held in Carmel, but the date has not yet been set.

Robert Deakin, Monterey, undoubtedly will put last Saturday in his little red book as his unlucky day. Not only was he arrested for driving while intoxicated and fined \$50 and given a 30-day jail sentence suspended on good behavior, but his truck load of beer was destroyed to the extent of about half the cargo when he collided with a car driven by Tony Perry of Oak Grove on the Castroville highway.

A car containing five Monterey young men crashed into the rear of a truck on the Castroville highway late Saturday night and so injured Eddie Turbiville that he was taken to the hospital for treatment and kept for observation as to the extent of internal injuries, and his four companions, Nick Gambino, Tony and Philip Balesteri and Salvatore Saia were also cut and bruised. Their car was badly wrecked.

When Mr. and Mrs. John T. Quaglia and daughter of Oak Grove were riding with Mrs. Irma Gavazza of Monterey on the Salinas highway Sunday evening, their car crashed into the rear of that driven by C. H. Durnell of Pacific Grove. The Quaglia family were cut and bruised and Mrs. Quaglia received a broken nose, but Mr. Durnell and Mrs. Gavazza were uninjured.

Members of the Girls Circle of the Christian church, Pacific Grove, called on several shut-ins last Thursday evening and presented flowers and presented a short musical program. After the calls they returned to the home of Mrs. Stephen Hudak for refreshments.

**SAN JOSE POET SPENDS****VACATION IN CARMEL**

Miss Bertha L. Miller, dramatic artist and poet of San Jose, is spending this week in Carmel. Miss Miller has been spending her vacations here for some time and hopes to come at some future date to make her home here. She left with the Sun the two following verses, the first entitled "Fragment," and the second "Fulfillment."

Waves roaring ceaselessly,  
Rocks ever silent.  
As sky, so sea.  
As sea, so sky.  
All are ancient, trustfully infinite;  
Only the air we breathe is new.

The air takes on an autumn feel,  
The wind a subtle undertone.  
White brilliant harmonies reveal  
The harvest of a spring—faith-sown.

Under the CCC, oaks were cut on the Gigling reservation and the boys set to work planting pines and eucalyptus to take their place. A committee of business men in Monterey took up the matter and made an appeal to the president to stop this desecration, pointing out that the oaks provide valuable protection for troop maneuvers.

After a short illness, Henry Watkins, 29, Pacific Grove, passed away Saturday night at a hospital. Surviving are his widow, Mrs. Alma Watkins, his parents, Mr. and Mrs. Benjamin D. Watkins and four brothers and four sisters. The brothers are: Axel Watkins, Seaside, and Milton, Luther and Joseph, all of Pacific Grove; the sisters: Mrs. Jennie Osborn, New Monterey; Mrs. Goldie Welch, Mrs. Flossie Cassio and Miss Bonnie Watkins, all of Pacific Grove. Funeral services were conducted Tuesday with interment in El Carmelo cemetery.

With Miss Opal Walrad, a member of the Old Monterey school faculty, as honoree, Miss Hazel Wanzer delightfully entertained at a Halloween party Thursday evening, the occasion being Miss Walrad's birthday.

Word was received in Monterey of the death of Mrs. Hannah Bostrom, 87, a native of Monterey, being a daughter of the Hammills. She made her home here until about ten years ago when she moved to San Francisco. The body was brought to Monterey for interment, services being held at Freeman's mortuary Monday.

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**NOT A DRAWING** but a free turkey to all whose purchases amount to \$25.00 in the next sixty days.

**\$25.** Is all we ask you to spend with us on Fruit, Vegetables, Wine and Poultry, (Wood not included) **\$25.**

Average purchases of \$2.77 a week or 40c a day until Christmas get you A FINE TURKEY FREE.

Prices as usual will be as low as possible

**LOOK AT THESE PRICES****Apples** Bellflower or Newton Pippins **38 lb box 49c****Potatoes** 50 sacks. Good large size **Sack \$1.00****Potatoes** - lb 1c**Carrots, bunch** 2c**Beets, bunch** 2c**Tomatoes, lb** 2 1/2c**Lettuce, hd.** 2 1/2c**Onions** lb 2 1/2c**Cabbage** hd. 5c**Bell Peppers** lb 5c**Egg Plant** lb 5c**Honey Dews****Casabas, each** 5c

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**Walnuts**

New crop, state inspected. No limit on quantity.

**2 lbs 25c****Poultry**

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## SURPRISE SHOWER GIVEN

## FOR BRIDE-TO-BE FRIDAY

Mrs. Harry Hilbert was the charming hostess Friday evening at a party at her home on Lincoln street, Carmel, honoring Miss Mary Elizabeth Douglass, and surprising her with a shower.

Miss Douglass will be married to Richard Elliott of Lodi and San Francisco, during the Christmas season in Oakland, where she has spent the past two years,

and they will establish their home in that city. Mr. Elliott being connected with the Dollar Steamship company.

Robert Vanderburgh appeared before Judge Wood this week to answer to a charge of having a bonfire after twelve o'clock. He pleaded guilty and was fined \$10 which he paid. In discussing the case, Judge Wood stated that the noon limit was set on bonfires because so often the wind raises at that time, making a fire hazard.

John Speers Ruskell will appear before Judge Wood Nov. 4 to answer to a charge of driving 35 miles at intersections.

Mr. and Mrs. E. C. Poklen were in Oakland last week-end where they attended a Chevrolet meeting, and came home filled with enthusiasm for the new model.

As a benefit for All Saints church, the guild of that institution, Carmel, gave a bridge party Wednesday afternoon at the parish house.

## CARMEL GIRL SURPRISES

## FRIENDS WITH WEDDING

The many Carmel friends of Miss Vera Hunter were surprised to receive announcement of her marriage to Charles Hotaling, which took place in southern California.

The bride, reared and educated on the peninsula and prominent in dramatic circles here, is the daughter of Mr. and Mrs. Wesley R. Hunter and the granddaughter of Mrs. Abby Jane Hunter, one of Carmel's earliest pioneers.

Mr. Hotaling is an artist and comes from New York and Palo Alto. He had spent the past few months in Carmel and his pictures are on exhibition at the Carmel Art gallery.

St. Mary's Guild has completed arrangements for the luncheon and annual bazaar to be held at the parish house November 7.

## LEGION DANCE AND SHOOT

## WERE ENJOYABLE AFFAIRS

The dance Saturday night and the turkey shoot Sunday, arranged for the Legionnaires of Monterey, were both well attended and highly enjoyable.

The dance was given by the County Voiture of the 40 and 8 and all those whose memberships were paid were guests of honor. Many out of town people were present and report an evening of fun.

More than 500 attended the turkey shoot on the Salinas highway. The beautiful day added to the pleasure of the picnickers and all concessions did a big business.

Much praise is being handed Nick Mikel and his efficient corps of workers for the success of the occasion.

The Federated Men's Brotherhood, at the Methodist church in Pacific Grove, Tuesday heard an interesting and instructive talk by Dr. Edward Laird Mills. Dr. Mills has been an editor and a frontier preacher and has traveled a great deal, all of which added to his ability as an entertainer.

H. W. Turner has returned to his home in Carmel from a several days' visit in San Francisco.

Word has been received by Carmel friends of Mrs. George Slocum, who left last spring to take a trip around the world, that she is coming home, having left Italy October 13, and scheduled to arrive in San Francisco November 19.

James Tomasello, Monterey, was in the hospital the first of the week suffering from injuries received when he ran his car into a telephone pole in the Marina vicinity to avoid striking another car. His companions a man and a woman, were uninjured. Tomasello received deep gashes in his face, head and forearm.

# REDUCED ELECTRIC RATES

## TO OUR CUSTOMERS:

Pacific Gas and Electric Company is pleased to announce another reduction in electric rates amounting to approximately \$4,000,000 per year.

Beginning with January bills lower rates will become effective for household electric service, for commercial lighting, and for power service for large commercial and industrial establishments.

Of the \$4,000,000 represented by the reduction, \$2,000,000 per year will go to domestic customers, \$1,000,000 to commercial lighting customers, and \$1,000,000 to power customers.

The top lighting rate in incorporated cities and towns is lowered from 4.5 cents to 4 cents per kilowatt hour, and the second block from 3.5 cents to 2.5 cents per kilowatt hour, both blocks being slightly lengthened. Domestic customers who use 60 kilowatt hours per month, which is the average domestic consumption, will benefit by a 10.7 per cent reduction. In rural districts the rates for both first and second blocks are reduced one-half cent per kilowatt hour, these blocks also being somewhat extended.

A year ago, when we offered a special inducement rate to encourage increased use of electricity, we said, "It is our hope and expectation that this offer will so stimulate the use of electricity as to justify a reduction in the regular schedules." This hope has been realized. There has been a gratifying increased use which has helped to make possible the present reduction.

Increased consumption, however, does not tell the whole story. During recent months we have substantially reduced bond interest charges. We have consolidated properties and lowered operating costs. We have put economies into effect in every department. These savings we are now passing along to our customers in lower rates.

We are counting, too, on better business conditions and these reduced rates to stimulate greater use of electricity.

We are making this reduction despite continued increases in taxes, well illustrated by the fact that in 1934 the company paid \$1,146,000 more in taxes, federal, state, and local, than in the preceding year.

The trend of our rates is and always has been downward. Going back only eight years, the company in 1928 reduced its charges \$2,418,900 per year. This was followed in 1930 by another reduction of \$3,020,000 per year. This year customers will save \$1,600,000 through the temporary inducement rate. The present reduction will save an additional \$3,924,000 per year. These successive rate reductions will represent accumulated savings to our electric customers of \$54,621,000 by the end of 1936.

These new rates will enable our customers to enjoy greater electric comforts and conveniences. We are especially gratified to be able to reduce the cost of electric service at this time when general costs of living are steadily rising.

A. F. HOCKENBEAMER, President

P. M. DOWNING,

First Vice-President and General Manager

**P.G. & E.**

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## TRENDS FAVORABLE IN STATE BANKING

Recent Figures Indicate Large Increases in Deposits and Invested Funds

Improvement in the condition of state banks in almost every respect during 1934 is shown by statistics recently assembled. Robert M. Hanes, President Wachovia Bank and Trust Company, Winston-Salem, North Carolina, points out in an article in "Banking" published by the American Bankers Association. The figures on which this statement is based were gathered by the Committee on State Bank Research of the association from reports furnished by state bank supervisors throughout the country.

"Ever since 1921 the number of state banks has been declining," Mr. Hanes says. "Between 1931 and 1934 the decline was rapid. Figures for December 31, 1934, showed that the downward trend has not yet ended, but the decline last year was the smallest in twelve years."

There are now, he says, about ten thousand state banks, which term includes all state chartered institutions with the exception of mutual savings banks. The article continues:

"Even more significant was the ending of the decline of deposits in state banks which had been going on since the collapse of the stock market boom in 1929. In recent years for which figures are available the drop has been particularly abrupt. Total deposits in state banks declined from \$30,395,762,000 on December 31, 1931, to \$15,424,823,000 on December 31, 1933. The record for 1934 shows a recovery to \$17,503,766,000 at the year-end."

## Significance of Increased Deposits

"It is particularly gratifying to note the expansion of deposits, since it was their decline which made necessary the liquidation of investments, the calling of loans, and all the other phenomena which go under the name of 'deflation' and have brought banks so much criticism in recent years. It is now plain that this was due to efforts of the banks to place themselves in the possession of enough liquid assets to meet the growing demands of depositors for the return of a part of the money which had been placed on deposit."

"That this is true is borne out by the movement of invested funds of state banks, which has paralleled that of deposits. These invested funds (loans and discounts plus investments) for state banks, dropped from \$20,291,320,000, at the end of 1931, to \$14,915,773,000 at the end of 1933. By December 31, 1934, however, they had recovered to \$15,769,510,000. All of this gain is accounted for by the increase in investments during 1934, the expansion amounting to approximately \$1,300,000,000."

"As for loans and discounts, they registered a slight drop again in 1934, but the rate of decline was much smaller than in previous years, which in itself is progress. Whereas the drop in loans and discounts amounted to approximately \$3,300,000,000 in 1932, and to approximately \$1,300,000,000 in 1933, it was less than \$500,000,000 in 1934."

"In another respect the balance sheet figures for December 31, 1934, were especially impressive. Bills payable and rediscounts of the state banks, which at the end of 1932 had reached a depression high of \$669,709,000, had dropped by the close of last year to the low figure of \$82,101,000. One must search the records as far back as 1917 to find bills payable and rediscounts of state banks at a lower figure. Moreover, it is reasonable to expect a further reduction of such borrowings during the current year."

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